



DUNN GLOBAL COMMUNITY OUTREACH TO KENYA

November 19, 2011 – DUNN GLOBAL has once again joined forces with The Village Experience to answer a call for help in Kenya. This past summer, The Village Experience traveled to the remote village of Mbita on the shores of Lake Victoria. While working on community development projects including a tree orchard, a motorbike taxi business, a chicken coop, a women's tailoring project, a large organic garden, and the construction of a new nursery school, The Village Experience team confronted a horrible reality. The majority of orphans and widows in the small village were quietly suffering from symptoms of malaria.

Malaria is endemic in Mbita Township where humidity favors mosquito breeding. It is the leading killer of children and pregnant mothers in the area, accounting for 35% of child deaths. These deaths are entirely preventable. Jackton Arija, the administrator for The Village Experience's projects in the area says, "With simple mosquito nets, we could prevent all of this sickness." After listening to Jackton and his team and doing some research to find out that the level of insecticide treated nets in the area is very low or negligible, The Village Experience decided to act.

"The first person I thought of to help in this type of situation was Jim Dunn and his wonderful team in Shanghai," says Kelly Campbell, co-founder of The Village Experience. "They have made themselves available to us, and we are forever grateful for their generosity." Always quick to respond, Jim and his employees wired The Village Experience the funding to purchase insecticide treated mosquito nets for every widow and orphan in their Mbita program.

Jackton and the village were overjoyed to know that not only were people in America thinking about them and trying to help them, but people in China and Canada were now also getting involved. With the funds donated by DUNN GLOBAL, over 120 insecticide treated mosquito nets were purchased and distributed throughout Mbita to the most vulnerable people in the village. Because of the size of the homes in Mbita, one net will be able to cover an entire family and protect them against malaria. Additional bottles of insecticide were also purchased so that the nets can continually be sprayed and protect the families throughout the year.

DUNN GLOBAL and The Village Experience are proud of this partnership and encourage other companies to follow this example and find ways to make a positive contribution to the world. If you would like to get involved, please contact one of the following people:

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